

IMAGINE: IF DESIGNERS RAN THE WORLD

<p>Collaboration</p> <ul style="list-style-type: none"> • Creating the idea • Implementing the idea • <i>Diversity</i> • <i>Integration</i> • <i>Interdisciplinary</i> • <i>Blended</i> 	<p>Inspiration</p> <ul style="list-style-type: none"> • <i>Honor the past by reinventing the future</i> • <i>Simplicity</i> • <i>Know</i> • <i>Heal</i> • <i>Protect</i> • <i>Create</i> • <i>For Mobility</i> 	<p>Belief System</p> <ul style="list-style-type: none"> • Self confidence (ego) • Design as the guidepost
<p>Mentoring</p> <ul style="list-style-type: none"> • The team 	<p>Entrepreneurial</p> <ul style="list-style-type: none"> • Global • Build the team • <i>Mass individualization/customization</i> 	<p>Passion</p> <ul style="list-style-type: none"> • Focus • Dedication
<p>Communication</p> <ul style="list-style-type: none"> • Listening • Sharing • User/client needs 	<p>Relationships</p> <ul style="list-style-type: none"> • Internal • External • <i>Create ties that bind</i> 	<p>Ideation</p> <ul style="list-style-type: none"> • Feedback/iteration • Turning points • Simultaneous processes • Rapid prototyping
<p>Risk Taking</p>	<p>Good Story</p>	<p>Context</p>